



2026 INDUSTRY SUMMIT

SPONSORSHIP OPPORTUNITIES

MONDAY OCTOBER 26, 2026

FAIRMONT ROYAL YORK | TORONTO, ON



DIAMOND PACKAGES

\$15,000

EXCLUSIVE - Partner Sponsor Package - **SOLD**

- Acknowledgement as the primary sponsor in all materials
Ex. CJA Industry Summit in partnership with (INSERT COMPANY NAME)
- Opportunity to address attendees in a fifteen-minute motivational address during the event
- Dedicated slide in the CJA website homepage banner advertising the CJA Industry Summit and the Sponsor (created by the CJA)
- Full page ad in the event program
- One (1) booth at the event
- Dedicated email and post on social media with content provided by the Sponsor before and after the event



EXCLUSIVE - CJA Awards Dinner Package

- Dedicated post on social media acknowledging the sponsor before the event
- Logo with hyperlink and 100 words of copy included in pre-event email sent to 1500+ CJA subscribers
- Dedicated slide in CJA website homepage banner advertising the CJA Awards Dinner and the Sponsor (created by the CJA)
- Recognition by the CJA Chair during the CJA Awards Dinner Welcome Address
- Visibility in the slideshow throughout the CJA Awards Dinner
- Full page ad in the event program
- Opportunity to have promotional material and/or swag (provided by the Sponsor) at each place setting during the CJA Awards Dinner (300 units required)
- Six (6) tickets to the CJA Awards Dinner
- Dedicated "Thank You" post on social media after the event
- Logo with hyperlink and 100 words of copy included in post-event email sent to 1500+ CJA subscribers



PLATINUM PACKAGE

\$10,000

EXCLUSIVE - Cocktail Hour Package - **SOLD**

- Recognition by the Chair during the CJA Industry Summit
- Branded signs available during Cocktail Hour
- Opportunity to have promotional material and/or swag (provided by the Sponsor) distributed during the event (300 units required)
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1500+ CJA subscribers
- Full page ad in the event program
- Four (4) tickets to the CJA Awards Dinner
- Dedicated "Thank You" post on social media after the event
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1500+ CJA subscribers

EXCLUSIVE - Emcee Package - **SOLD**

- Set the tone of the day and keep the audience engaged with a dynamic Emcee.
- Recognition by the Emcee during the CJA Industry Summit
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1500+ CJA subscribers
- Full page ad in the event program
- Four (4) tickets to the CJA Awards Dinner
- Dedicated "Thank You" post on social media after the event
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1500+ CJA subscribers



GOLD PACKAGES

\$5,000

Speaking Opportunity Package

- Opportunity to address attendees in a fifteen-minute presentation
- Two (2) tickets to the CJA Awards Dinner
- Full page ad in the event program
- Dedicated post on social media with content provided by the Sponsor
- Acknowledgment during the event including on signage, on screen and recognition by the CJA Chair
- Opportunity to have promotional material and/or swag (provided by the Sponsor) distributed during the event (300 units required)

EXCLUSIVE - Event Activation Package

- Give attendees something to remember with a custom activation highlighting your business
- Two (2) tickets to the CJA Awards Dinner
- Full page ad in the event program
- Dedicated post on social media with content provided by the Sponsor
- Acknowledgment during the event including on signage, on screen and recognition by the CJA Chair
- Opportunity to have promotional material and/or swag (provided by the Sponsor) distributed during the event (300 units required)



SILVER PACKAGES

\$3,000

EXCLUSIVE - Lanyards Package

- Opportunity to provide lanyards for CJA Industry Summit attendees to wear throughout the event (300 units required)
- One (1) ticket to the CJA Awards Dinner
- Sponsor to provide lanyards in addition to package value

EXCLUSIVE - Event Program Package

- A functional item for attendees throughout the day and a take home souvenir of the day's events
- Full page ad on the back cover of the professional printed full colour event program
- One (1) ticket to the CJA Awards Dinner

EXCLUSIVE - Rise and Shine Package

- Sponsor logo or content played on screen during breakfast while attendees are arriving until the event starts
- Signage acknowledging the sponsor at the buffet stations throughout breakfast
- One (1) ticket to the CJA Awards Dinner

EXCLUSIVE - Connection Break Package

- Sponsor logo or content played on screen during the connection breaks
- Signage acknowledging the sponsor at the buffet stations throughout the connection breaks
- One (1) ticket to the CJA Awards Dinner

EXCLUSIVE - Lunch Break Package

- Sponsor logo or content played on screen during the lunch break
- Signage acknowledging the sponsor at the buffet stations throughout the lunch break
- One (1) ticket to the CJA Awards Dinner



SUPPORTER PACKAGES

\$1,000

Friend of the CJA

- Acknowledgment as a sponsor in all CJA Industry Summit materials
- Includes promotion outlined below in “All Sponsorships Included”



All Sponsorship Packages Include:

Pre-CJA Industry Summit

- Inclusion in a post on social media
- Acknowledgment on the CJA Industry Summit event page on the CJA website
- Acknowledgement in event e-blast with hyperlinked logo

At the CJA Industry Summit

- Acknowledgement in event signage and printed materials
- On screen acknowledgement in event slideshow

Post-CJA Industry Summit

- Acknowledgement in post event e-blast with hyperlinked logo



Thank you for your support!

If you have questions about the available packages or would like to create a custom package, please contact the CJA Office at 1-416-367-7616 or info@canadianjewellers.com.

When you have selected your desired package, purchase the package online at any time by clicking the button below or by contacting the CJA Office at 1-416-367-7616 or info@canadianjewellers.com.

Once payment is received, the CJA Office will follow up with more details and next steps.

Become A Sponsor

ADVERTISING

\$1,000 +

Full Page Ad - CJA Industry Summit Event Program \$1,500

- Full page (8.5" x 5.5") ad space in the CJA Industry Summit event program
- No additional promotional coverage (does not include items listed in the "All Sponsorships Include" section)

Half Page Ad - CJA Industry Summit Event Program \$1,000

- Half page (4" x 5.5") ad space in the CJA Industry Summit event program
- No additional promotional coverage (does not include items listed in the "All Sponsorships Include" section)



CJA Member Benefit Partners are welcome to have representatives in attendance throughout the CJA Industry Summit's daytime programming as regular attendees.

Member Benefit Partner promotional materials can be distributed during the event in the swag bags. Materials provided by the Member Benefit Partner must be delivered to the CJA Office prior to the event (300 units required). Member Benefit Partners are encouraged to donate an item(s) to be used in the Raffle (ex. gift card).

Participating Member Benefit Partners will be included in the event program with a half-page ad.

See below for details on how to increase visibility with an upgraded package.



Member Benefit Partner Premium Package \$500

- Table (subject to availability) in the CJA Member Benefit Gallery
 - *Limited electrical outlets available on a first come first serve basis.
- Display a stand-up banner in allotted area
- Opportunity to speak with attendees at your dedicated table
- Opportunity to distribute marketing materials, branded giveaway items, and promote product/service at your table
- Full page ad in the event program
- Inclusion in CJA Member Benefit Area Activation
- One (1) ticket to the CJA Awards Dinner

If you have questions or are interested in upgrading to the Premium Package, please contact Alanna at 1-416-368-7616 ext. 225 or alanna@canadianjewellers.com.

Looking for even more visibility?

Upgrade to any of the Sponsorship Packages and a table in the Member Benefit area will be included.