

PROUDLY PRESENTED BY



J 2026 Expo Prestige

AUGUST 23-24 | PORT OF MONTREAL - GRAND QUAY

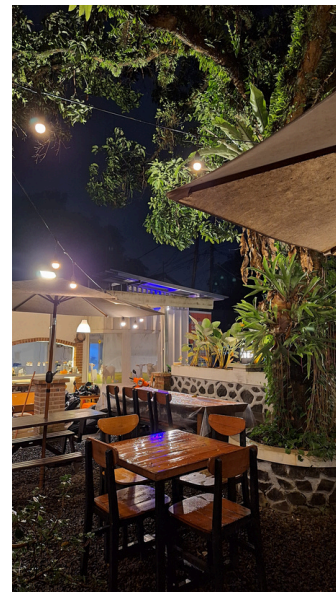
SPONSORSHIP PACKAGES



EXCLUSIVE - Cocktail Party valued at \$15,000

A must attend event taking place at a stunning venue in Old Montreal on Sunday August 23, 2026, after the show closes. This exclusive event is the premier opportunity to celebrate the Quebec jewellery and watch community. Under twinkling lights, the evening promises meaningful connections and unforgettable experiences as we turn the spotlight on our esteemed Award Winners. Join us in a celebration of excellence, honouring professionals who have transformed the industry through their unwavering dedication to supporting the community.

- Acknowledgment as the “Presenting Sponsor” on all Cocktail Party materials.
- Recognition by Co-Chairs during the Cocktail Party.
- Branded materials and signage available throughout the event.
- Opportunity to address attendees with a 15 minute presentation.
- Signature Sponsor Drink.
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.
- Dedicate visibility on CJA website homepage advertising the Cocktail Party and the Sponsor (content created by CJA).
- Dedicated “Thank You” post on social media after the event.
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.





EXCLUSIVE - Central Lounge valued at \$10,000

Provide a fun and inviting space in the centre of the show floor for attendees to take a break, enjoy show amenities, recharge, and network.

- Comfortable furniture coordinated by the CJA.
- Branded materials and signage available throughout the space.
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.
- Dedicated "Thank You" post on social media after the event.
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.

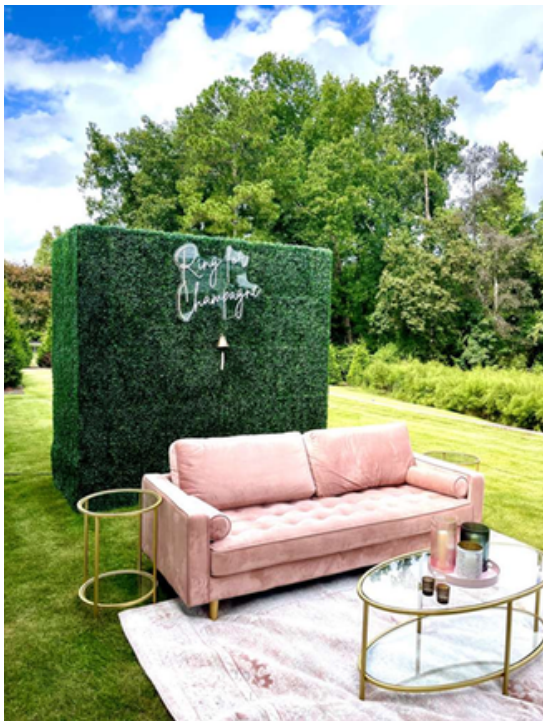




EXCLUSIVE - Sip and Shop valued at \$7500

Showcase your brand during an exclusive Sip and Shop experience for buyers taking place directly on the show floor.

- Sip and Shop activation from 4:30 pm – 6:00 pm on Sunday August 23, 2026.
- Viral backdrop coordinated by CJA to distribute drinks.
- Sponsor logo included in signage at the Sip and Shop drink distribution area.
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.
- Dedicate visibility on CJA website homepage advertising the Sip and Shop and the Sponsor (content created by CJA).
- Dedicated “Thank You” post on social media after the event.
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.





Espresso Bar valued at \$5000+

Keep attendees going throughout the day with complimentary coffee and hand-crafted espresso beverages from the Espresso Bar located on the show floor.

- Espresso Bar open daily from 10:00 am - 3:00 pm.
- Turnkey Espresso Bar coordinated by CJA complete with professional baristas.
- Sponsor logo included in signage at the Espresso Bar.
- Inclusion in pre-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.
- Dedicated “Thank You” post on social media after the event.

Package Options:

\$5,000 - One (1) Day Espresso Bar Sponsorship

\$7,500 - Two (2) Day Espresso Bar Sponsorship

\$500+ - Available upgrades include branded cups, one colour sponsor logos printed on lattes, and sponsor branded bar for an additional fee.





Snack Bar valued at \$2500 (one day)

Keep attendees fueled throughout the day with at the Grab-and-Go Snack Bar featuring premium snacks.

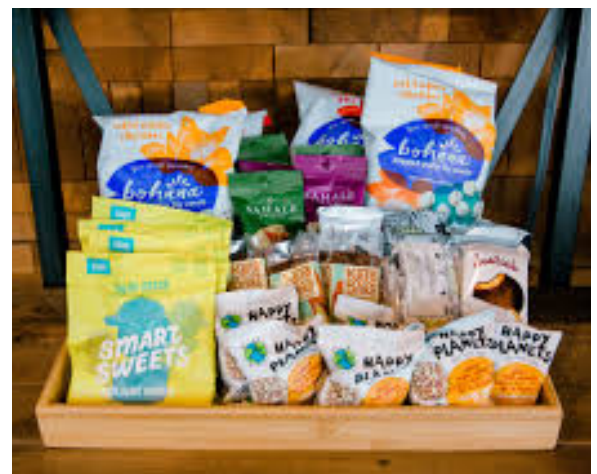
- Snack Bar open daily from 10:00 am – 6:00 pm.
- Turnkey Snack Bar coordinated by CJA complete with a selection of premium snacks (selection may vary based on availability).
- Sponsor logo included in signage at the Snack Bar.
- Inclusion in pre-event email sent to 1500+ CJA subscribers, registered buyers and exhibitors.
- Dedicated “Thank You” post on social media after the event.

Package Options:

\$2,500 – One (1) Day Snack Bar – Sunday

\$2,500 – One (1) Day Snack Bar – Monday

Purchase both days to make it an exclusive opportunity!





Ice Cream Hour valued at \$2500 (one day)

We all scream for ICE CREAM! Provide attendees with an afternoon pick me up featuring artisanal ice cream and/or gelato. The perfect treat on a late summer afternoon that will leave attendees with a sweet reminder of your business.

- Ice Cream Hour daily from 2:00 pm – 3:00 pm.
- Turnkey ice cream cart coordinated by CJA complete with a selection of artisanal ice cream and/or gelato flavours.
- Sponsor logo included in signage at the ice cream cart.
- Ice Cream Hour announcement during Expo Prestige.
- Dedicated “Thank You” post on social media after the event.

Package Options:

\$2,500 – One (1) Day Ice Cream Hour – Sunday

\$2,500 – One (1) Day Ice Cream Hour – Monday

Purchase both days to make it an exclusive opportunity!





EXCLUSIVE - Swag Bag valued at \$2500

Practical and reusable, provide attendees with a Swag Bag to carry throughout the show floor.

- Branded reusable bags (approximately 1000 units required).
- Sponsor to provide reusable bags in addition to package value.

EXCLUSIVE - Lanyards valued at \$2500

A must for all Expo Prestige personnel to wear at all times during the show providing unmatched visibility.

- Branded lanyards (approximately 1000 units required).
- Sponsor to provide lanyards in addition to package value.

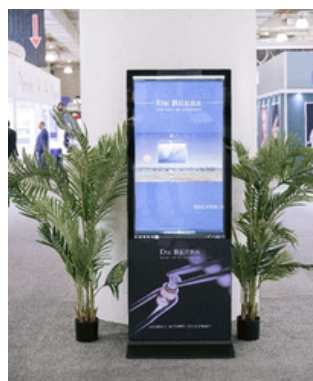
Digital Screen Ad valued at \$500 or \$1500

Catch the attention of attendees and promote your business with a rotating ad on digital screens placed in high impact areas on the show floor.

- Opportunity to have a rotating ad displayed on digital screens placed in high impact areas on the show floor.
- Graphics to be developed by the sponsor and approved by the Expo Prestige.
- Ads play for the specified time all day throughout the show.

Package Options:

- \$500 - 15 second static ad
- \$1500 - 30 second video ad





EXCLUSIVE - Show Guide Back Cover valued at \$1000

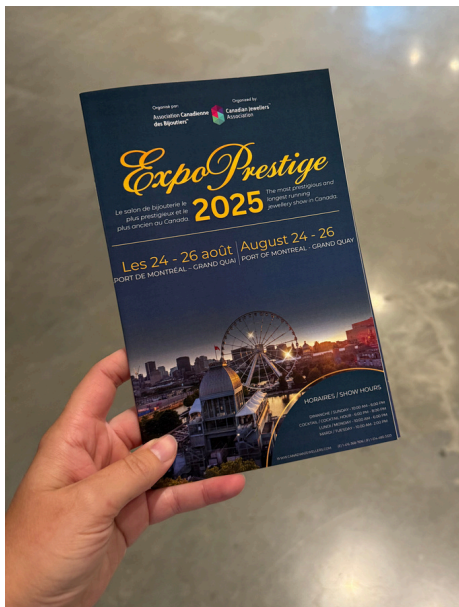
A functional item for attendees to use throughout the day and take home as a souvenir of the day's events.

- Full page ad on the back cover of the Expo Prestige Show Guide.
- Professionally printed in full colour.
- Ad to be developed by sponsor and approved by Expo Prestige.

Show Guide Half Page Ad valued at \$500

A functional item for attendees to use throughout the day and take home as a souvenir of the day's events.

- Half page ad in the Expo Prestige Show Guide.
- Professionally printed in full colour.
- Ad to be developed by sponsor and approved by Expo Prestige.



[Become a Sponsor](#)