



Canadian JewellersTM
Association

2024 CJA Industry Summit

Sponsorship Packages

2024 Sponsorship Packages

Diamond Sponsorship Packages

\$10,000

Partner Sponsor Package- Exclusive sponsorship opportunity

- Acknowledgement as the primary sponsor in all materials
Ex. CJA Industry Summit in partnership with (INSERT COMPANY NAME)
- Opportunity to address attendees in a fifteen-minute motivational address during the event
- Dedicated slide in the CJA website homepage banner advertising the CJA Industry Summit and the Sponsor
- Full page ad in the event program
- One (1) booth in the CJA Member Benefit Gallery
- Dedicated email and post on social media with content provided by the Sponsor before and after the event.

CJA Awards Dinner Package- Exclusive sponsorship opportunity

- Dedicated post on social media acknowledging the sponsor before the event
- Logo with hyperlink and 100 words of copy included in pre-event email sent to 1200+ CJA subscribers
- Dedicated slide in CJA website homepage banner advertising the CJA Awards Dinner and the Sponsor
- Recognition by the CJA Chair during the CJA Awards Dinner Welcome Address
- Full visibility in the slideshow throughout the CJA Awards Dinner
- Full page ad in the event program
- Opportunity to have promotional material and/or swag (provided by the Sponsor) at each place setting during the CJA Awards Dinner (200 units required)
- Six (6) tickets to the CJA Awards Dinner
- Dedicated "Thank You" post on social media after the event
- Logo with hyperlink and 100 words of copy included in post-event email sent to 1200+ CJA subscribers

Platinum Sponsorship Packages

\$8,000

Cocktail Hour Package - Exclusive sponsorship opportunity

- Recognition by the Chair During the Welcome Address
- Branded materials (ex. sign, napkin, etc.) available during Cocktail Hour
- Opportunity to have promotional material and/or swag (provided by the Sponsor) distributed during the event (200 units required)
- Logo with hyperlink and 50 words of copy included in pre-event email sent to 1200+ CJA subscribers
- Dedicated slide in CJA website homepage banner advertising Cocktail Hour and the Sponsor
- Full page ad in the event program
- Four (4) tickets to the CJA Awards Dinner
- Dedicated "Thank You" post on social media after the event
- Opportunity to assist with creating a Signature Cocktail (subject to limitations)
- Logo with hyperlink and 50 words of copy included in post-event email sent to 1200+ CJA subscribers

Gold Sponsorship Packages

\$5,000

Networking Break Package

- Recognition by the MC prior to the networking break
- Sponsor logo included in on screen acknowledgement throughout the break
- Signage acknowledging the sponsor at the refreshment stations throughout networking break
- Two (2) tickets to the CJA Awards Dinner

Education Session Package

- Recognition by the MC during the session's introduction
- Sponsor logo included in on screen acknowledgement during each session's introduction
- Two (2) tickets to the CJA Awards Dinner

Lunch Break Package- Exclusive sponsorship opportunity

- Recognition by the MC prior to the lunch break
- Sponsor logo included in on screen acknowledgement throughout the lunch break
- Signage acknowledging the sponsor at the buffet stations throughout the lunch break
- Two (2) tickets to the CJA Awards Dinner

Photobooth- Exclusive sponsorship opportunity

- Give attendees the opportunity to be on the cover of a jewellery magazine with this interactive photobooth station available during the evening
- Have your brand featured on the cover of the magazine photobooth
- Photo layouts customized with your branding printed instantly for guests to keep
- Digital copies also available via email/SMS for further sharing
- Recognition by the MC during the event
- Two (2) tickets to the CJA Awards Dinner



Silver Sponsorship Packages

\$2,500

Lanyards- Exclusive sponsorship opportunity

- Opportunity to provide lanyards for CJA Industry Summit attendees to wear throughout the event (200 units required)
- One (1) ticket to the CJA Awards Dinner
- *Sponsor to provide lanyards in addition to package value

Event Swag

- Opportunity to provide branded swag for CJA Industry Summit attendees (200 units required) to be distributed in the Swag Bags
- One (1) ticket to the CJA Awards Dinner
- *Sponsor to provide swag in addition to the package value

Swag Bag- Exclusive sponsorship opportunity

- Opportunity to provide reusable bags for CJA Industry Summit attendees to carry throughout the day and fill with event swag (200 units required)
- Suggested Bag Measurements 20" x 15" x 5"
- One (1) ticket to the CJA Awards Dinner
- *Sponsor to provide swag bags in addition to the package value

CJA Industry Summit Event Program – Exclusive Sponsorship

- A functional item for attendees throughout the day and a take home souvenir of the day's events
- Event program to include: event schedule, session and speaker information, member benefit flyers, and more
- Full page ad on the back cover of the event program
- Professionally printed in full colour
- One (1) ticket to the CJA Awards Dinner

Supporter Sponsorship Packages

\$500

Friend of the CJA

- Includes promotion outlined below in “All Sponsorships Included”

CJA Industry Summit Event Program Half Page Ad

- Includes only a half page (4” x 5.5”) ad space in the CJA Industry Summit event program
- No additional promotional coverage (does not included items listed in the “All Sponsorships Include” section)

All Sponsorships Include:

Pre-CJA Industry Summit

- Inclusion in a post on social media
- Acknowledgment on the CJA Industry Summit event page on the CJA website
- Acknowledgement in event e-blast with hyperlinked logo

At the CJA Industry Summit

- Acknowledgement in event signage and collateral
- On screen acknowledgement in event slideshow

Post-CJA Industry Summit

- Acknowledgement in post event e-blast with hyperlinked logo

Become a Sponsor Today!

If you have questions about the available packages or would like to create a custom package, please contact the CJA Office at 1-416-367-7616 or info@canadianjewellers.com

When you have selected your desired package, purchase the package online at any time [HERE](#) or by contacting the CJA Office at 1-416-367-7616 or info@canadianjewellers.com

Once payment is received, the CJA Office will follow up with more details and next steps.

Thank you for your support!