



JETS COURSE

The Canadian Jewellers Association (CJA) is proud to offer you the JETS (JEWELLERY EDUCATION TRAINING SYSTEM) program specifically designed for the jewellery industry.

JETS is an intensive program presented digitally in 17 modules and developed by industry specialists. It allows the student to acquire the basic knowledge required to succeed in today's retail jewellery industry. The opportunity to take this course by correspondence allows you to proceed at your own pace. You have **12 months** to complete the course and pass the final exam. Under special circumstances, the CJA can grant a 6-month extension for a \$75+ TAX fee.

Completion of this comprehensive course of study covering the full range of jewellery products, industry issues and sales techniques will award the participant with their *Graduate Jeweller CJA GJ®* designation, the primary step in a jewellery career. This course produces knowledgeable, trained employees who will generate increased sales in any retail jewellery environment. Course discounts are available to CJA members.

The program includes the following modules:

Module 1	Introduction to the Jewellery Business
Module 2	Diamond - Basics
Module 3	Diamond - The Canadian Industry
Module 4	Diamond - Diamond Grading
Module 5	Rubies and Sapphires
Module 6	Emeralds and Other Beryls
Module 7	Pearls
Module 8	Coloured Gemstones
Module 9	Ornamental Gemstones
Module 10	Precious Metals
Module 11	Jewellery
Module 12	History of Jewellery
Module 13	Watches
Module 14	Appraisal
Module 15	Sales Techniques
Module 16	Safety and Security
Module 17	Anti-Money Laundering and Counter Terrorist Financing for Dealers of Precious Metals

To register, please complete the information on reverse:



Canadian Jewellers™
Association

- I am a CJA member My company/employer is a CJA member
- I am not a member of either organization. Please send me CJA membership information.

Date _____

Name _____

Company _____

Address _____

City _____ Province _____ P.C. _____

Tel(bus.) _____ (res.) _____ Fax: _____

Email: _____

FEES

CJA & CGA Member Rate	\$ 399.00 + TAX
CJG, AJA, CBQ Member Rate	\$ 450.00 + TAX
Non Member Rate	\$ 500.00 + TAX

*For CJA Member groups of 6+ enrollees from one store/company:
\$294 / participant + TAX

*For CJA Member groups of 12+ enrollees from one store/company:
\$244 / participant + TAX

Payment may be made by:

- **E-Transfer** to info@canadianjewellers.com
- **Credit Card**: Please call the office
- **Cheque**: Please make cheque payable to the Canadian Jewellers Association

Please e-mail, mail or fax to:

Canadian Jewellers Association
55 Queen St. East Suite 205
Toronto, Ontario M5C 1R6
Tel: 416-368-7616/1-800-580-0942 ext. 225 Fax: 416-368-1986
alanna@canadianjewellers.com